

SUBJECT:	LINCOLN COMMUNITY LOTTERY UPDATE
DIRECTORATE:	CHIEF EXECUTIVE AND TOWN CLERK
REPORT AUTHOR:	PAT JUKES, BUSINESS MANAGER CORPORATE POLICY

1. Purpose of Report

- 1.1 To provide Executive with an update on progress with implementation plans for the Lincoln Community Lottery (LCL).

To request approval for the proposed policies and criteria for the acceptance of good causes

2. Executive Summary

- 2.1 Implementation of the lottery remains on track to meet the proposed launch event on 5th June and the initial draw on the 11th August 2018.
- 2.2 After due consideration, it is recommended that the council extends the remit of the lottery past the cities natural boundaries to a radius of 6 miles from the city centre.
- 2.3 Policies and terms have been put forward to cover all governance aspects of the lottery.

3. Progress to date

- 3.1 Following Executive approval on 8th January 2018, a project team led by Graham Rose (Project Manager) has been set up and is operational with weekly team meetings in place. The following actions have been completed.
- Gatherwell appointed as External Lottery Manager on a two year (with a year's break) contract – contract currently being drawn up by the Project Manager, Procurement and Legal Services.
 - The set up period is 6 months with three key dates identified
 - Launch event for good causes – Tuesday 5th June 2018 at the Drill Hall
 - Live website available to the public – w/c 2nd July 2018
 - First Lottery draw – Saturday 11th August 2018
 - Application for a gambling licence completed and the two named responsible officer posts – Financial Services Manager and Legal and Democratic Services Manager; have submitted their personal declarations
 - A communications plan is in place covering inception to launch, including a new logo designed specifically for the Lottery web site

3.2 The next steps include:

- Approval of the “Good causes criteria”
- Approval of the lottery policies

4. Areas to be agreed

4.1 Good cause criteria

4.2 The first aspect to be considered is how participating good causes are determined and how centered geographically to the city these good causes are.

A key factor in determining this comes from the mechanics of the lottery – For every £1 spent, the purchaser can allocate 50% towards their chosen good cause and a further 10% goes into a central pot that CoLC allocates. If a purchaser doesn't actually choose a good cause the central pot gets the full 60%. The Lincoln Community Lottery has been set up on the assumption that all of this central pot goes to good causes.

So effectively, **the more purchasers we attract – the larger the central pot will be and the more we would be able to offer in grant funding.**

4.3 To accomplish this we need to seek the widest number of participants and as such we need to consider:

- How far shall we set the boundaries around Lincoln for considering ‘good causes’ eligibility
- What other criteria shall we set for allowing a ‘good cause’ to join the lottery

Suggestions for the latter are to be found in **Appendix A**, these have been adapted from other existing Local Authority lotteries, where we found a high level of consistency. (Boundaries are considered in 4.4 below)

If an organisation applies to join the lottery, but it is felt that it may also be beneficial to refer them to other sources (such as the Dawber charity) then we may do so, as they also want to provide benefit for people in Lincoln, but offer more substantial grants for bigger needs.

4.4 Boundaries

Consideration has been given to three alternatives:

- A ‘purely’ Lincoln boundary – i.e. only those causes operating from within a Lincoln Post code. This would be extremely restrictive and would exclude many areas whose residents probably consider that they live in Lincoln – e.g. North Hykeham.
- 1 mile boundary – This starts to include some of the additional settlements, but even then does not capture all of North Hykeham, or Bracebridge Heath or similar areas.
- 6 mile boundary – this brings all of the local villages into play – including Saxilby, Skellingthorpe, Bransby, Washingborough etc. The attraction of this

area is that many of the working population of Lincoln live in these villages, contribute towards the Lincoln economy and consider themselves part of the greater Lincoln area. Choosing this option loses the council nothing at all, but gains us at least 10% of every ticket bought for the central pot – which will be spent in Lincoln. It is proposed that this allocation will be decided by members and officers through a formal panel process (see section 4.5 below)

To help see the areas noted in a more visual way, **Appendices B and C** show maps with boundaries of 1 mile and 6 miles respectively.

It should be noted that in every case the good cause is likely to benefit from 50p per ticket, but the central pot will ALWAYS benefit from 10p and sometimes from 60p – so this is a positive situation for all involved.

As this is the case the Lottery team (and CMT) recommend the wider 6 mile boundary for maximum effect.

4.5 **Member selection panel**

It is proposed that at least two members sit on a panel (supported by officers) convened to agree the good causes accepted onto the lottery. It is suggested that one of these positions should be the Portfolio Holder for Social Inclusion and Community Cohesion, with the other being either the chair of Audit or the chair of Performance Scrutiny.

Initially it is anticipated that there will be a good number of applications to work through and thus the panel would need to meet a few times to cover all applications, but once these slow down, it may be possible to process straight forward applications through via a virtual methodology, only meeting to discuss the less straight forward ones.

This panel would also be asked to provide views on the appropriate distribution of funds from the central pot on a quarterly basis.

4.6 **Policies**

Gatherwell have provided CoLC with a concise set of 5 policies, 1 draft policy (GDPR) and 3 'terms' to cover all aspects of implementation of the lottery, apart from the new GDPR policy, these are already in use in 35 other Local Authorities.

These have been reviewed by the relevant teams and small amendments made to make them Lincoln specific. Following this the Legal and Democratic Services Manager has reviewed all policies and terms, ensuring that they meet legal requirements for the council. These are attached as **Appendices D to L**.

Following CMT's agreement, these went to Policy Scrutiny Committee for comment and Executive is now asked to approve them.

5. Strategic Priorities

5.1 Let's reduce inequality

All proceeds of the lottery will be directed towards good causes in Lincoln and any agreed surrounding areas. This could support any of the aspirations in Vision 2020, but is best summed up by the final one – Let's ensure the best quality of life for people living in Lincoln.

6. Organisational Impacts

6.1 Finance (including whole life costs where applicable)

Finances are still as specified in the initial approval report - £7k set up, from the Policy Strategic budget. Any ongoing maintenance costs (such as licenses) will also come from the existing Policy budget.

6.2 Legal Implications including Procurement Rules

As part of this report, all proposed Lottery policies and terms are attached for approval, and which outline the Council and Gatherwell's responsibilities in the relevant legal frameworks.

6.3 Equality, Diversity & Human Rights (including the outcome of the Equality Analysis)

There are no consequences arising from the recommendation that adversely affect or interfere with individuals' rights and freedoms as set out in the Human Rights Act 1998.

A full Equality Analysis was attached as Appendix B of the initial approval report.

6.4 Significant Community Impact

This is a new service which is aimed at raising funds for the community including the voluntary sector. One of the report appendices covers how the council would ensure responsible gambling. The main impact on the community is expected to be positive in that smaller good causes could be able to access funding that they would normally not be able to achieve. However, there is also an opportunity to support larger charities which have been funded by the council in the past, but may be subject to funding reviews in the future.

7. Risk Implications

7.1 (i) Options Explored – All policies have been reviewed by the organisational expert, and then in full by the Legal Services Manager and seen by CMT and Policy Scrutiny Committee

7.2 (ii) Key risks associated with the preferred approach – The policies were provided by the External Lottery Manager and are already in use elsewhere.

The good cause criteria is also mainly based on those in use by other local authorities.

8. Recommendation

- 8.1 Executive is asked to approve the criteria for accepting good causes into the lottery scheme, including the 6 mile radius coverage (Appendices A,B,C)
- 8.2 Executive is asked to approve the policies and terms that support the effective introduction of the new Lincoln Community Lottery (Appendices D to L – 9 in total)

Is this a key decision? No

Do the exempt information categories apply? No

Does Rule 15 of the Scrutiny Procedure Rules No

How many appendices does the report contain? Twelve

List of Background Papers: None

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